

NEWSLETTER AND MESSAGING

What you are agreeing to when you tick the newsletter box, how often mail goes out, what is measured, and how to stop it in one click.

EFFECTIVE 7 SEPTEMBER 2026 · [JONASMONTEIRO.COM/LEGAL/NEWSLETTER-AND-MESSAGING](https://jonasmonteiro.com/legal/newsletter-and-messaging)

What you are agreeing to

When you answer "Yes please" to the weekly events email on a guestlist form, or ask us in person or by message to add you, you are agreeing to receive a weekly email about Jonas Monteiro's upcoming shows, residencies, releases and the occasional special issue. Neither answer is preselected, and answering "No thanks" has no effect on your guestlist request.

We do not send a "confirm your subscription" email first. Your first newsletter is the confirmation. If you did not ask for it, use the unsubscribe link in it and you will not hear from us again.

What we send, and how often

- **The weekly events email.** Usually one a week, around Thursday evening, listing the nights ahead with venues, entry policies and guestlist links.
- **Special issues.** Now and then, for a release, a festival slot or a big announcement. Never more than two emails in a week in total.
- **Who writes it.** Drafts are prepared with AI help from the event listings and Jonas's notes, then read and approved by Jonas before anything is sent.
- **Who sends it.** It comes from "Jonas Monteiro" at an address on jonasmonteiro.com, delivered through Amazon Web Services. Replies to that address are not read; write to hello@jonasmonteiro.com instead.

What we measure

Each issue is personalised so we can tell whether it is worth sending. Specifically:

- A tiny invisible image in the email records that the issue was opened, and when, against your email address. Opening the "view in browser" copy records the same.
- Every link in the email goes through our site first, which records which link you clicked, when, and where it led, against your email address, then sends you on.

- We do not record your IP address, location or device from these.

To avoid the open tracking, set your mail app to not load remote images. To avoid the click tracking, type the destination into your browser instead of clicking. Neither affects your subscription.

How to stop

Any of these works, immediately and without a login:

1. Click the unsubscribe link at the bottom of any issue. The page it opens unsubscribes you as soon as it loads and offers a "resubscribe" button in case you clicked by mistake.
2. Use the unsubscribe button your mail app shows near the sender's name. Gmail, Apple Mail and Outlook support it.
3. Write to hello@jonasmonteiro.com from the address you subscribed with.

After you unsubscribe we keep your email address marked as "unsubscribed" so it never receives another issue, and we stop sending within 24 hours at most. If you would rather we erased the address and your open and click history completely, ask, and we will do that instead.

Links in newsletters are personal

The unsubscribe link, the "view in browser" link and the tracked links all contain your email address in encoded form. If you forward an issue, whoever receives it could unsubscribe you or register opens and clicks against your address. Share the event pages instead, which have no personal token.

Messages that are not the newsletter

Unsubscribing stops the newsletter only. You will still receive messages that are part of something you asked for:

- a confirmation email for each guestlist request, including an updated one if you re-register with the same phone number, and one if our hourly check recovered a request that failed to save;
- replies to a booking enquiry, by email or phone;
- a call or WhatsApp message from the venue about a table booking you asked for.

Other channels

We do not send SMS or WhatsApp broadcasts today, and we do not use your phone number for marketing. If we start event reminders on WhatsApp or SMS, you will see a separate, unticked box on the form that names the channel and how often you would hear from us, and we will not switch it on for anyone who has not ticked it. Instagram followers see the same news on [@jonasmonteiomusic](https://www.instagram.com/jonasmonteiomusic/) (<https://www.instagram.com/jonasmonteiomusic/>), under Instagram's rules.

Your data

Where the mailing list lives, who processes it and how long it is kept is set out in the [Privacy Policy](#), along with your rights to see, correct and erase what we hold.

This document is between you and Jonas Castilho Monteiro, trading as Jonas Monteiro, and is governed by the laws of India. If anything in it is unclear, write to hello@jonasmonteiro.com and we will explain it before you rely on it.